

**FOR IMMEDIATE RELEASE**

Tuesday, March 31, 2026

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**Credit Union Impact Foundation Opens Applications for  
Growth and Impact Program Grants**

**TALLAHASSEE, FL** – [The Credit Union Impact Foundation](#) has opened applications for the Growth and Impact Program Grants designed to strengthen credit unions and the communities they serve: the [Community Impact Grant Program](#), powered by Vizo Financial, and the [Credit Union Development Grant Program](#).

Together, these initiatives provide financial support to credit unions and chapters across Alabama, Florida, Georgia, and Virginia, helping them expand financial wellness initiatives, strengthen operations, and invest in innovative solutions that benefit members and communities.

Through the Community Impact Grant Program, a total of \$150,000 has been allocated to support projects that create meaningful community impact. Of that total, \$50,000 has been designated specifically for Community Impact Grants through the generous support of Vizo Financial.

“These grants give credit unions the ability to take ideas that serve their members and turn them into real solutions that ultimately better their communities,” said Bobbi Grady, Executive Director of the Credit Union Impact Foundation. “Whether it’s expanding financial education, improving technology, or strengthening community partnerships, these investments help credit unions grow their impact where it matters most—at home.”

The Community Impact Grant Program prioritizes projects that strengthen the financial health and long-term stability of credit union members and their communities. The program highlights financial literacy as a key component of member wellness and supports initiatives focused on financial education, community development, and access to resources. Funding may also support credit unions pursuing Community Development Financial Institution (CDFI) certification or seeking assistance with CDFI Fund grant writing. Maximum grant amounts are \$5,000 for credit unions and \$1,500 for League chapters.

“Credit unions play a critical role in strengthening the financial well-being of their communities,” expressed Erin Doan, Vice President of Administration for Vizo Financial. “We’re proud to

support the Community Impact Grant Program which helps credit unions expand financial education and outreach efforts that creates lasting opportunities for the people they serve.”

Recent projects supported through the program demonstrate the collaborative spirit of the credit union movement. In Bay County, credit unions partnered with Habitat for Humanity of Bay County to build “The Credit Union House,” helping provide affordable housing for a deserving family while strengthening their community through volunteer service and financial support.

“Coming together to build a Habitat for Humanity home reflects the heart of the credit union philosophy of *‘People Helping People,’*” said John Parillo, President and CEO of Tyndall Federal Credit Union. “Through collaboration like this, we’re able to create real opportunity and lasting stability for families in our communities.”

The Credit Union Development Grant Program supports the growth and sustainability of credit unions by providing funding for projects that enhance staff and volunteer development, technology adoption, operational efficiency, marketing, succession planning, and innovation. Maximum grant awards are \$5,000, with priority given to credit unions with assets under \$150 million.

Additionally, the Professional Development Grants, available year-round, support credit union professionals seeking to grow their skills and advance their careers. These grants cover tuition or registration fees and may also include a portion of travel costs for approved programs. Awards are given to individuals who best exemplify the credit union philosophy and whose participation in training opportunities will further the mission and values of the credit union movement.

Applications for the Community Impact and Credit Union Development Grant Programs will be accepted through May 4, and awardees will be announced on May 26.

For more information or to apply, visit the [Credit Union Impact Foundation website](#).

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### **About The Credit Union Impact Foundation**

*The Credit Union Impact Foundation is a nonprofit organization committed to enriching credit unions and the lives of their members. Recognized as the philanthropic partner for all credit unions, the foundation focuses on disaster resilience, professional development, community impact, and credit union growth. Through meaningful initiatives and collaborative support, the Credit Union Impact Foundation enables credit unions to thrive, strengthen their communities, and create lasting positive change. Learn more about our initiatives [here](#).*

### **About The League of Credit Unions & Affiliates**

*The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing 373 credit unions across Alabama, Florida, Georgia, and Virginia and their 33.6 million members, as well as \$471.3 billion in assets. The League serves as an advocate through credit union engagement, advocacy impact, Foundation resources, and*

*LEVERAGE products and services. Join us in supporting credit unions by learning more at [www.the-league.coop](http://www.the-league.coop). Follow The League on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).*