

FOR IMMEDIATE RELEASE

Wednesday, June 10, 2026

Contact:

Katie Bailey
Director of Member Communications
866-231-0545
Katie.Bailey@the-league.coop



**The League of Credit Unions & Affiliates Honors Alvin Cowans
with 2025 Distinguished Service Award**

ORLANDO, FL – The League of Credit Unions & Affiliates proudly recognized Alvin Cowans, President and CEO of McCoy Federal Credit Union, as the 2025 Distinguished Service Award recipient during ENGAGE 2026. This prestigious honor recognizes individuals who have demonstrated a lifetime of leadership, commitment, and impact on the credit union movement.

The League Awards celebrate credit unions and professionals who embody the cooperative spirit and exemplify the values of service, innovation, and integrity.

Alvin Cowans has dedicated more than four decades to the credit union industry, including 41 years as President and CEO of McCoy Federal Credit Union. Under his leadership, the organization grew from \$35 million in assets to more than \$1 billion, expanding its reach to 15 locations and over 80,000 members. His tenure has been marked by strategic growth, including multiple field of membership expansions and mergers that strengthened the credit union's ability to serve its community.

Beyond organizational growth, Cowans has made a lasting impact across the credit union movement. He has held leadership roles with The League and its predecessor organizations

and served as a Region III Director for the National Association of Federal Credit Unions. His contributions also extend to national service, including appointments to advisory councils with the Federal Reserve Bank of Atlanta, where he provided insight on behalf of community financial institutions.

“I am truly thankful for this honor. My 43 years in the credit union movement have been a labor of love,” said Alvin Cowans. “I am grateful for the opportunity to touch the lives of so many members and help make a difference, and I’m especially thankful to have supported others as they began their careers and built their lives. I appreciate the committee for recognizing this work while I’m still here to celebrate it.”

“Alvin’s career is a reflection of what true leadership looks like in the credit union movement,” said Samantha A.M. Beeler, President of The League of Credit Unions & Affiliates. “His impact goes far beyond growth and milestones. He has built something lasting through his commitment to people, his community, and the values that define our industry. This recognition honors a legacy that will continue to influence the movement for years to come.”

The League congratulates Alvin Cowans for his decades of service and his extraordinary impact on the credit union movement.

###

About The League of Credit Unions & Affiliates

The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing 368 credit unions across Alabama, Florida, Georgia, and Virginia and their 33.8 million members, as well as \$477.6 billion in assets. The League serves as an advocate through credit union engagement, advocacy impact, Foundation resources, and LEVERAGE products and services. Join us in supporting credit unions by learning more at www.the-league.coop. Follow The League on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).