

FOR IMMEDIATE RELEASE

Monday, April 29, 2024

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*League of Southeastern
Credit Unions & Affiliates*

**League of Southeastern Credit Unions & Affiliates Announce Elevated Roles
for Executive Leaders Samantha Beeler and Steve Willis**

TALLAHASSEE, FL – The Board of Directors for the League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) today announces elevated executive leadership roles for LSCU & Affiliates President Samantha Beeler and Affiliated Consolidated Services and *LEVERAGE* President Steve Willis. CEO Patrick La Pine will depart the organization, effective April 30.

In a dual-executive leadership role, Beeler and Willis will now directly report to the Board of Directors – enabling greater collaboration and innovation as the League and Affiliated Consolidated Services and *LEVERAGE* continue building momentum around key initiatives. Beeler maintains oversight of the League’s advocacy, compliance and risk, communications, member engagement, education and training, and the Southeastern Credit Union Foundation. Under Willis’ leadership, Affiliated Consolidated Services and *LEVERAGE* encompass 12 companies and more than 30 strategic partnerships designed to build stronger industry relationships, and to provide innovative products, services, and solutions that are helping over 600 credit unions in nearly every state to prosper, grow, and meet the evolving needs of their members.

“This is an exciting moment for our association and the credit union industry as a whole,” said Hank Halter, Chairman of the League’s Board of Directors. “Under this new, collaborative leadership structure, we are doubling down on our commitment to trusted advocacy, exceptional service, and attention and support to our member credit unions. There has never been a better time for the League and our members to accelerate our efforts to help credit unions grow and succeed for the benefit of their member shareholders. We commend Samantha and Steve for their leadership to date, and for their enthusiasm as we look forward to the success of their work together for the League.”

Founded in 2009, LSCU & Affiliates represents nearly 300 credit unions in Alabama, Florida, and Georgia with a combined total of \$200 billion in assets and more than 13.6 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. Affiliated Consolidated Services and *LEVERAGE*, the service corporation for LSCU & Affiliates, is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners.

To learn more about LSCU & Affiliates, please visit www.lscu.coop.

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ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

The League of Southeastern Credit Unions & Affiliates represents nearly 300 credit unions throughout Alabama, Florida, and Georgia and has a combined total of almost \$200 billion in assets and more than 13.6 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.lscu.coop. Follow LSCU on [Facebook](#), [LinkedIn](#), and [X](#).