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Virginia Credit Union League Announces Inaugural InnoVAte Conference

VACUL to host rebranded annual fall event in Virginia Beach.

RICHMOND, Va. (September 5, 2024) — The Virginia Credit Union League is excited to announce its inaugural InnoVAte Conference, a new premier event designed to meet the evolving needs of credit union professionals. Replacing the former GROWTH Conference and CEO Forum, InnoVAte offers a fresh perspective on the future of credit union operations and member services.

Set against the beautiful backdrop of the Hilton Garden Inn Virginia Beach Oceanfront, from October 9-11, 2024, InnoVAte will feature a range of sessions focused on the latest advancements in FinTech and emerging technologies. Highlights include:

- **Cutting-Edge Sessions:** Discover actionable insights with sessions on the latest advancements in FinTech and emerging technologies.
 - Highlights include:
 - **Opening Keynote:** Lessons Learned in the Fintech World: What it Takes to Get Ahead When Making Fintech Decisions
 - **Cracking the Code:** How Credit Unions Can Win Over Gen Z
 - **Unlocking New Non-Interest Income**
- **Networking Opportunities:** Connect with industry leaders, innovators, and fellow professionals during our dedicated networking sessions and receptions.
- **Exclusive Access:** Explore modern, ocean-view accommodations and enjoy direct beach access to relax and recharge between sessions.

"InnoVAte is more than just a new name. We've designed this conference to provide credit union professionals with a variety of ways to improve their services and operations," said Mary Amyx, vice president of events and education with the Virginia Credit Union League. "So it's not

only a great learning opportunity for attendees, but also a chance to come together with other like-minded people who are all committed to making a difference."

Space is limited and attendees are encouraged to register and book their accommodations by **September 9, 2024** to take advantage of discounted rates.

For the full conference schedule, additional details, or to plan your stay, click [here](#).

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About the Virginia Credit Union League

The Virginia Credit Union League is the state trade association representing the 100 member-owned, not-for-profit credit unions headquartered in the Commonwealth. Celebrating its 90th anniversary this year, the League provides regulatory, political, and public advocacy; professional development; and a range of informational and operational resources to ensure a thriving credit union industry since 1934. Learn more at vacul.org.