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Alabama Advocacy Conference Unites Credit Unions and Drives Impact

MONTGOMERY, AL – The 2025 Alabama Advocacy Conference, hosted by the Alabama Credit Union Association, a subsidiary of The League of Credit Unions & Affiliates, successfully brought together 133 attendees from across the state.

The conference featured two days of sessions, with presentations on key legislative priorities. Topics included protecting members from financial fraud, enhancing credit union operations, and fostering better engagement with lawmakers.

“The Alabama Advocacy Conference serves as a vital platform for credit unions to unite and understand the legislative issues that affect their members in securing financial wellness,” mentioned Michelle Roth, Vice President of Advocacy for The League and the Alabama Credit Union Association. “With hands on education about these issues, credit unions remain informed and ready to meet with lawmakers to enact change.”

Credit unions had the opportunity to participate in engaging panel discussions and breakout sessions including an informative conversation by Amanda Senn, Director of the Alabama Securities Commission, on protecting members from fraud. Todd Stacy and Mary Sell of *Alabama Daily News* also gave credit unions an in-depth look at the state’s political environment from a journalistic perspective.

“I always appreciate attending the Alabama Advocacy Conference because it helps me stay connected to important legislative and regulatory issues and keeps me informed of the political climate,” said Whitney Oswalt, CEO of Alabama ONE Credit Union. “The connections we’ve built with lawmakers and regulators this week will help us continue advocating effectively on behalf of our members’ interests.”

The League extends its thanks to all the credit unions that participated, as well as to this year's title sponsor, TruStage, and all of our sponsors for their support in making the Alabama Advocacy Conference a success.

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About The Alabama Credit Union Association

The Alabama Credit Union Association, an arm of The League of Credit Unions & Affiliates, represents Alabama's 91 credit unions and a combined total of more than \$37 billion in assets and 2.7 million members. ACUA provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.the-league.coop.

About The League of Credit Unions & Affiliates

The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing 381 credit unions across Alabama, Florida, Georgia, and Virginia and their 32.7 million members, as well as \$453.6 billion in assets. The League serves as an advocate through credit union engagement, advocacy impact, Foundation resources, and LEVERAGE products and services. Join us in supporting credit unions by learning more at www.the-league.coop. Follow The League on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).