

FOR IMMEDIATE RELEASE

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**Alabama Credit Union Association Honors Alabama
Representative Jeff Sorrells as 2024 State Lawmaker of the Year**

MONTGOMERY, AL – The Alabama Credit Union Association, a subsidiary of The League of Credit Unions, proudly recognizes State Representative Jeff Sorrells (AL-87) as the recipient of the 2024 State Lawmaker of the Year Award in Alabama.

“Representative Sorrells’ consistent support and his proactive approach to addressing key issues, like the ATV Titling legislation, make him an outstanding leader for credit unions,” said Michelle Roth, Vice President of Advocacy for The League. “We are fortunate to have such a strong advocate for financial services in office and look forward to his continued leadership.”

Serving in the Alabama House of Representatives since 2019, Sorrells has been a champion for his district and the state. As Vice President at First National Bank of Hartford and active on boards like the Wiregrass Economic Development Corporation, Sorrells has consistently demonstrated a strong understanding of financial services and community development. Sorrells’ service extends beyond legislation. He also serves on several key committees, including Rules, General Fund, Health, and Financial Services.

“As a strong believer in financial literacy for all, I am proud to support organizations in their work to improve the lives of the constituents of Alabama,” said Representative Jeff Sorrells. “Drawing on my financial institution experience, I am committed to advancing initiatives that expand access to vital financial resources.”

“Representative Sorrells’ leadership, particularly in advancing the financial services sector and his work across multiple committees, reflects his commitment to improving the lives of his constituents,” said Samantha A.M. Beeler, President of The League of Credit Unions & Affiliates. “Having an advocate who truly understands our members and their needs is crucial in continuing to pass legislation that has a positive impact on the lives of Alabamians.”

Representative Sorrells remains accessible to Alabama’s financial institutions, exhibiting an ongoing dedication to serving the state. The League acknowledges and appreciates his steadfast commitment to advancing the mission and vision of credit unions across Alabama.

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About The Alabama Credit Union Association

The Alabama Credit Union Association, an arm of The League of Credit Unions & Affiliates, represents Alabama’s 91 credit unions and a combined total of more than \$37 billion in assets and 2.7 million members. ACUA provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.the-league.coop.

About The League of Credit Unions & Affiliates

The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing 381 credit unions across Alabama, Florida, Georgia, and Virginia and their 32.7 million members, as well as \$453.6 billion in assets. The League serves as an advocate through credit union engagement, advocacy impact, Foundation resources, and LEVERAGE products and services. Join us in supporting credit unions by learning more at www.the-league.coop. Follow The League on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).