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Credit Union Leaders and Lawmakers Come Together at the Florida Advocacy Conference

TALLAHASSEE, **FL** – The 2025 Florida Advocacy Conference, hosted by the Florida Credit Union Association, a subsidiary of The League of Credit Unions & Affiliates, successfully brought together 87 attendees from across the Sunshine State.

The conference featured an engaging lineup of speakers, including Attorney General James Uthmeier, who shared brief remarks about the impact credit unions have on Florida's economy. Michael Yaworsky, Florida's Insurance Commissioner, provided an in-depth analysis of the state's evolving insurance market. Participants also heard from Ben Brinkley, Florida Office of Financial Regulation's Director of the Division of Financial Institutions, on the latest regulatory developments impacting credit unions.

"The Florida Advocacy Conference is a critical platform for credit union leaders to directly connect with policymakers and advocate for the needs of our industry," said Christopher Hodge, Senior Director of Governmental Affairs in Florida at The League. "We are committed to ensuring that credit unions have a strong voice in Tallahassee, and this event is another steppingstone towards that dedication."

A significant announcement of The League's new initiative, F.I.G.H.T. (Financial Institutions Against Human Trafficking) was also made during this conference. The initiative will focus on industry commitment, frontline staff training, law enforcement partnerships, and trauma-informed survivor support. Florida Attorney General James Uthmeier commended The League's efforts and pledged his office's continued collaboration.

"The Florida Advocacy Conference was an inspiring experience that reinforced the power of collective action," expressed Aaron Logue, CEO of Alive Credit Union. "The F.I.G.H.T. initiative is more than just a call to action—it's a well thought out plan for ensuring credit unions remain at the forefront of financial advocacy. Connecting with lawmakers and industry peers reminded me why our voice is so crucial in shaping policies that benefit our members and communities."

The League extends its thanks to all the credit unions that participated, as well as to this year's title sponsor, TruStage, and all of our sponsors for their support in making the Florida Advocacy Conference a success.

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About The Florida Credit Union Association

The Florida Credit Union Association, an arm of The League of Credit Unions & Affiliates, represents Florida's 113 credit unions and a combined total of more than \$116 billion in assets and 7.5 million members. FCUA provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.the-league.coop.

About The League of Credit Unions & Affiliates

The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing 381 credit unions across Alabama, Florida, Georgia, and Virginia and their 32.7 million members, as well as \$453.6 billion in assets. The League serves as an advocate through credit union engagement, advocacy impact, Foundation resources, and LEVERAGE products and services. Join us in supporting credit unions by learning more at www.the-league.coop. Follow The League on LinkedIn, Facebook, X, and Instagram.