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# CREDIT UNION IMPACT

# Credit Union Impact Foundation and Vizo Financial Open Grant Applications to Support Credit Unions and Communities

**TALLAHASSEE, FL** – The Credit Union Impact Foundation, the charitable arm of The League of Credit Unions, has opened the application portal for the Growth and Impact Grant Program. This program provides financial support to credit unions and chapters across Alabama, Florida, Georgia, and Virginia and includes three distinct grant opportunities: the Community Impact Grant Program, powered by Vizo Financial, and the Credit Union Development Grant Program and Professional Development Grant Program.

This year, a total of \$200,000 has been allocated to support credit unions and chapters in creating meaningful impact for the members they serve and their communities. Of that total, \$50,000 has been designated specifically for Community Impact Grants, thanks to the generous contribution from Vizo Financial. This targeted funding significantly expands the Foundation's capacity to support innovative community-based initiatives, with an emphasis on financial wellness and community outreach.

"With \$200,000 in total funding available through the Growth and Impact Grant Program, we are investing in projects that remove barriers for members, strengthen communities, and help credit unions grow and innovate," said Bobbi Grady, Executive Director of the Credit Union Impact Foundation. "We're especially grateful for our partnership with Vizo Financial, whose \$50,000 commitment to the Community Impact Grants is enabling us to meet growing needs with greater focus and flexibility."

"Our top priority as a corporate is leveraging our partnerships to expand opportunities for credit unions to connect with their communities, whether through financial education, literacy programs or outreach initiatives," said Erin Doan, Vice President of Administration for Vizo Financial. "We're excited to collaborate with the Credit Union Impact Foundation to bring those efforts to life, and we can't wait to see the incredible impact credit unions will make with the help of these grants."

The Community Impact Grant Program prioritizes funding projects that remove barriers to the well-being and prosperity of credit union members and their communities. By emphasizing financial literacy as a cornerstone of holistic wellness, the program supports initiatives that

empower members and foster sustainable, thriving futures. It also offers support to credit unions pursuing Community Development Financial Institution (CDFI) certification or assistance with CDFI Fund grant writing.

The Credit Union Development Grants aim to support the growth and sustainability of credit unions through projects that improve technology adoption, operational efficiency, and innovation.

"We are grateful for the opportunity for this grant and for the support provided to homeless youth through our partnership with Vita Nova Inc.," said Jesus Carlo, Branch Manager of Guardians Credit Unions. "The grant program has been instrumental in enabling us to make a meaningful impact."

The Professional Development Grants, available year-round, support credit union professionals seeking to grow their skills and advance their careers. These grants cover tuition or registration fees and may also include a portion of travel costs for approved programs. Awards are given to individuals who best exemplify the credit union philosophy and whose participation in training opportunities will further the mission and values of the credit union movement.

Applications are now open for the Growth and Impact Grant Program and will close on Tuesday, May 20. Winners will be announced on Tuesday, June 10. For more information or to apply, visit the <u>Credit Union Impact Foundation website</u>.

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## About The Credit Union Impact Foundation

The Credit Union Impact Foundation is a nonprofit organization committed to enriching credit unions and the lives of their members. Recognized as the philanthropic partner for all credit unions, the foundation focuses on disaster resilience, professional development, community impact, and credit union growth. Through meaningful initiatives and collaborative support, the Credit Union Impact Foundation enables credit unions to thrive, strengthen their communities, and create lasting positive change. Learn more about our initiatives <u>here</u>.

### About The League of Credit Unions & Affiliates

The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing 381 credit unions across Alabama, Florida, Georgia, and Virginia and their 32.7 million members, as well as \$453.6 billion in assets. The League serves as an advocate through credit union engagement, advocacy impact, Foundation resources, and LEVERAGE products and services. Join us in supporting credit unions by learning more at www.the-league.coop. Follow The League on LinkedIn, Facebook, X, and Instagram.

### About Vizo Financial Corporate Credit Union

Vizo Financial Corporate Credit Union's goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,000 credit unions *in the U.S. and Canada. Vizo Financial provides money management, payments, core processing and education solutions. For more information, please visit <u>www.vfccu.org</u>.*