THE LEAGUE

OF CREDIT UNIONS & AFFILIATES

MEDIA AND SPONSORSHIP

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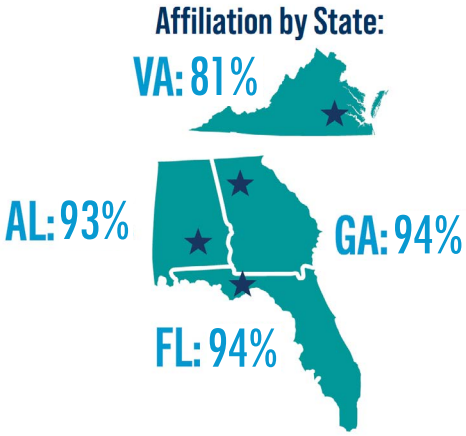
INTRODUCTION

The League of Credit Unions & Affiliates provides a platform for advocacy, collaboration, and innovation, representing nearly 400 credit unions across Alabama, Florida, Georgia, and Virginia, serving over 33 million members and managing more than $460 billion in assets. The League serves as an advocate through credit union engagement, impactful advocacy efforts, Foundation resources, and *LEVERAGE* products and services.



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Net Promoter Score

A TRUSTED PARTNER WITH WORLD-CLASS MEMBER SATISFACTION

The League maintains a world-class Net Promoter Score—a reflection of the exceptional trust, satisfaction, and loyalty we've built with our member credit unions. Within the financial services and business association sectors, Net Promoter Score benchmarks typically range between 20 and 45, with only top-performing organizations reaching higher levels of excellence. The League's world-class standing demonstrates our unwavering commitment to delivering outstanding value, service, and partnership to credit unions across our region. When you partner with The League, you're aligning with an organization recognized for excellence, engagement, and impact throughout the credit union movement.

POLITICAL ACTION COMMITTEE (PAC)
SPONSORSHIP OPPORTUNITIES

The League's state PACs, FedPAC, and Advocacy Fund amplify credit union advocacy efforts that advance our movement. The League's state Credit Union Political Action Committee (CUPACs) and FedPAC support the election of pro-credit union candidates for office regardless of partisan affiliation. The Advocacy Fund supports key strategic initiatives not directly tied to candidate PAC giving.

THE LEAGUE PACS:

- **Alabama CUPAC (AL CUPAC)** - AL CUPAC is The League's state-registered PAC in Alabama. AL CUPAC makes contributions to candidates for the Alabama Legislature and other statewide offices. Corporate and individual contributions are accepted.
- **Florida CUPAC** - Florida CUPAC is The League's state-registered PAC in Florida. Florida CUPAC makes contributions to candidates for the Florida Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Georgia CUPAC** - Georgia CUPAC is The League's state-registered PAC in Georgia. Georgia CUPAC makes contributions to candidates for the Georgia Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Virginia CUPAC** - Virginia CUPAC is The League's state-registered PAC in Virginia. Virginia CUPAC makes contributions to candidates for the Virginia Legislature and other statewide elective offices. Corporate and individual contributions are accepted
- **The League FedPAC** - Federally registered political action committee. The League FedPAC makes contributions to federal candidates in Alabama, Florida, Georgia, and Virginia who are credit union champions. Only individual contributions are accepted.
- **The Advocacy Fund** - Established to provide education about specific credit union issues, the Advocacy Fund helps strengthen advocacy efforts across Alabama, Florida, Georgia, and Virginia without contributing to political action committees.

For more information, please contact advocacy@the-league.coop.

FedPAC is subject to solicitable class restrictions. Vendors do not qualify. All vendor dollars go toward sponsorship of events themselves or to The Advocacy Fund.

CREDIT UNION IMPACT FOUNDATION

GRANTMAKING PARTNERSHIPS

Partner with the Credit Union Impact Foundation to strengthen credit unions, invest in credit union professionals, and create meaningful impact in communities across Alabama, Florida, Georgia, and Virginia. Your investment directly expands the Foundation's grantmaking capacity, allowing us to support more credit unions, professionals, and communities across our footprint. Choose the area of impact that most closely aligns with your organization's priorities.

COMMUNITY IMPACT GRANTS

22 Grantees | $102,250 Awarded in 2026

Supports credit union-led initiatives that advance financial well-being, financial education, and community impact.

Presenting Partner – Exclusive	**$50,000**
Leadership Partner	**$25,000**
Impact Partner	**$10,000**
Supporting Partner	**$5,000**

CREDIT UNION DEVELOPMENT GRANTS

30 Grantees | $106,500 Awarded in 2026

Helps credit unions invest in technology, innovation, staff development, succession planning, and organizational growth.

Presenting Partner – Exclusive	**$50,000**
Leadership Partner	**$25,000**
Impact Partner	**$10,000**
Supporting Partner	**$5,000**

PROFESSIONAL DEVELOPMENT GRANTS

74 Credit Union Professionals Served | $150,000+ Awarded in 2026

Expands access to conferences, training, certifications, and other professional development opportunities for credit union employees.

Presenting Partner – Exclusive	**$50,000**
Leadership Partner	**$25,000**
Impact Partner	**$10,000**
Supporting Partner	**$5,000**

SMALL CREDIT UNION SUSTAINABILITY GRANTS

Provides timely support to small credit unions facing unexpected operational challenges that could impact their long-term sustainability and ability to serve members.

Presenting Partner – Exclusive	**$50,000**
Leadership Partner	**$25,000**
Impact Partner	**$10,000**
Supporting Partner	**$5,000**

SPONSORSHIP BENEFITS

CREDIT UNION IMPACT FOUNDATION

Presenting Partner - Exclusive **$50,000**

- Exclusive recognition as the Presenting Partner of the selected grant program, recognized as "[Grant Program Name] powered by [Partner Name]"
- Premier logo recognition on applicable program webpages, materials, and grant communications
- Recognition in grant announcements, recipient stories, and impact communications throughout the year
- Opportunity to participate in select grant recipient announcements, award presentations, or recognition opportunities, when applicable
- Opportunity to include an executive quote in select grant announcements, impact stories, or other program communications
- Prominent recognition in the Credit Union Impact Foundation Annual Report
- Prominent Foundation donor recognition at ENGAGE
- Recognition at key League and Foundation events where the partnered program is highlighted
- Annual impact summary highlighting the reach and outcomes of the partnered grant program
- First opportunity to renew the exclusive Presenting Partnership for the following year before the opportunity is made available to other organizations

Leadership Partner **$25,000**

- Recognition as a Leadership Partner of the selected grant program
- Logo recognition on applicable program webpages, materials, and grant communications
- Recognition in select grant announcements, recipient stories, and impact communications throughout the year
- Opportunity to be featured in select Foundation communications highlighting the organization's partnership and commitment to the grant program's area of impact
- Recognition in the Credit Union Impact Foundation Annual Report
- Foundation donor recognition at ENGAGE
- Recognition at key League and Foundation events where the partnered program is highlighted
- Annual impact summary highlighting the reach and outcomes of the partnered grant program

Impact Partner **$10,000**

- Recognition as an Impact Partner of the selected grant program
- Name recognition on applicable program webpages and materials
- Recognition in select grant announcements and impact communications
- Recognition in the Credit Union Impact Foundation Annual Report
- Foundation donor recognition at ENGAGE

Supporting Partner **$5,000**

- Recognition as a Supporting Partner of the selected grant program
- Name recognition on applicable program webpages
- Recognition in the Credit Union Impact Foundation Annual Report
- Foundation donor recognition at ENGAGE

THE LEAGUE COMMUNITIES

The League Communities is a social media platform designed exclusively for League credit union members. It provides a dedicated space for professionals in the credit union industry to connect, collaborate, and share knowledge. The platform offers features such as discussion forums, groups, and networking tools, allowing members to engage with peers, ask questions, and participate in industry-specific conversations. The League Communities aims to foster a strong sense of community, promote professional development, and facilitate collaboration among credit union professionals.

Individual Communities:

- Advocacy Community
- CEO Community
- Chapter Leaders Community
- Credit Union Impact Foundation Community
- Emerging Professionals Network Community
- F.I.G.H.T. Community
- Fraud and Enterprise Risk Management Community
- League Events Content Community
- Lending Community
- Military Community
- Operations and Member Experience Community
- Small Credit Union Community

SPONSORSHIP (FOUR AVAILABLE) **$10,000**

Includes: Prominent logo placement on website/logo banner, promotion via The League Communities group pages, branded email marketing, industry insights, and access to user feedback via surveys.

DIGITAL AND PRINT ADVERTISING OPPORTUNITIES

(MEDIA KIT)

THE LEAGUE INSIDER

The League's premier news publication is distributed via email and contains timely and topical happenings in The League, at affiliated credit unions, within the credit union industry, in the political arena, and more. This electronic publication reaches more than 1,300 credit union employees and the number of subscribers continues to grow within our footprint.

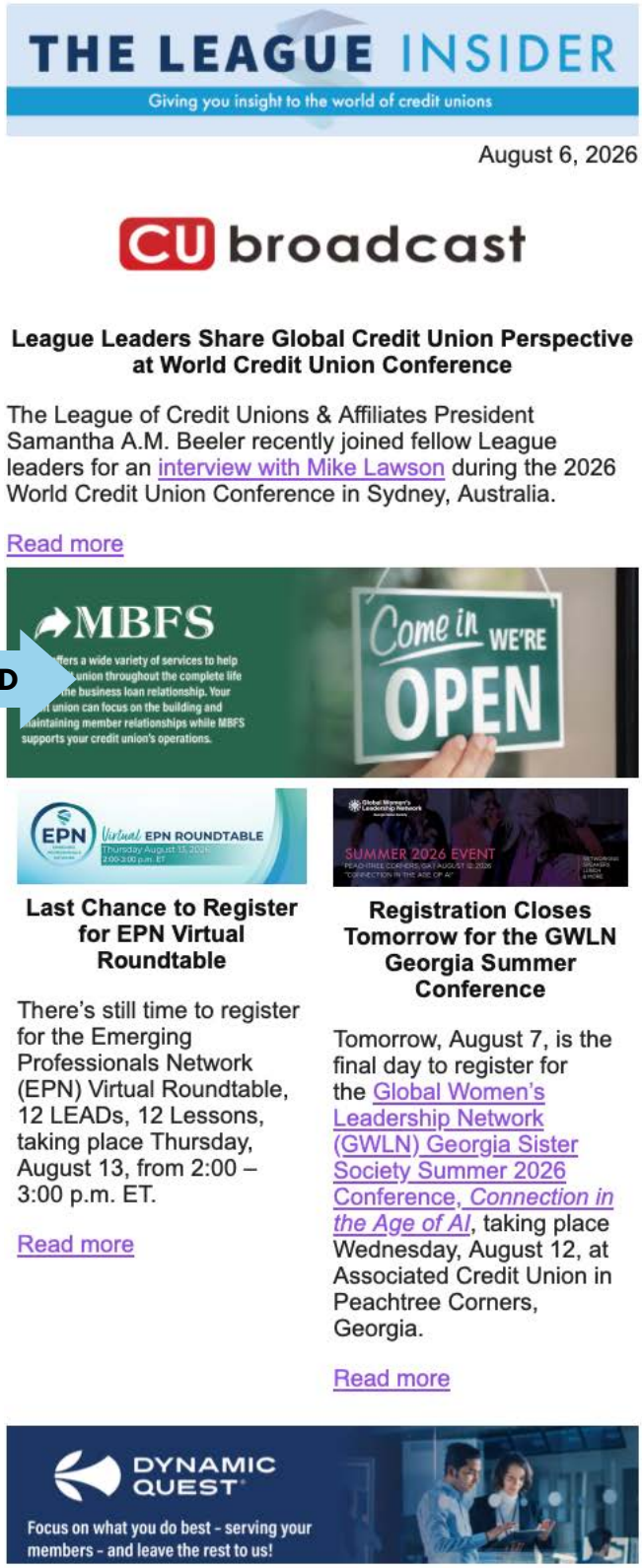
RECTANGLE AD (TWO AVAILABLE)

Rate: $300 / Two days per week

Specifications:

- Company URL
- Only static images will display
- Two ads per issue
- Ad size: 1500 pixels wide x 500 pixels tall
- Resolution: 72 PPI
- File Size: Maximum of 100K
- File Type: PNG or JPEG (PNG preferred)

For availability, please email PartnerExperience@The-League.coop



RECTANGLE AD

VENDOR DIRECTORY

The League's Vendor Directory provides a comprehensive listing of industry related companies, products, and services. The directory serves as a one stop shop for Alabama, Florida, Georgia, and Virginia credit unions when looking for products and services to fit their needs. The Vendor Directory is distributed at ENGAGE to more than 1,800 credit union attendees.

For availability, please email PartnerExperience@The-League.coop

BASIC COMPANY LISTING

Rate: $350

Specifications:

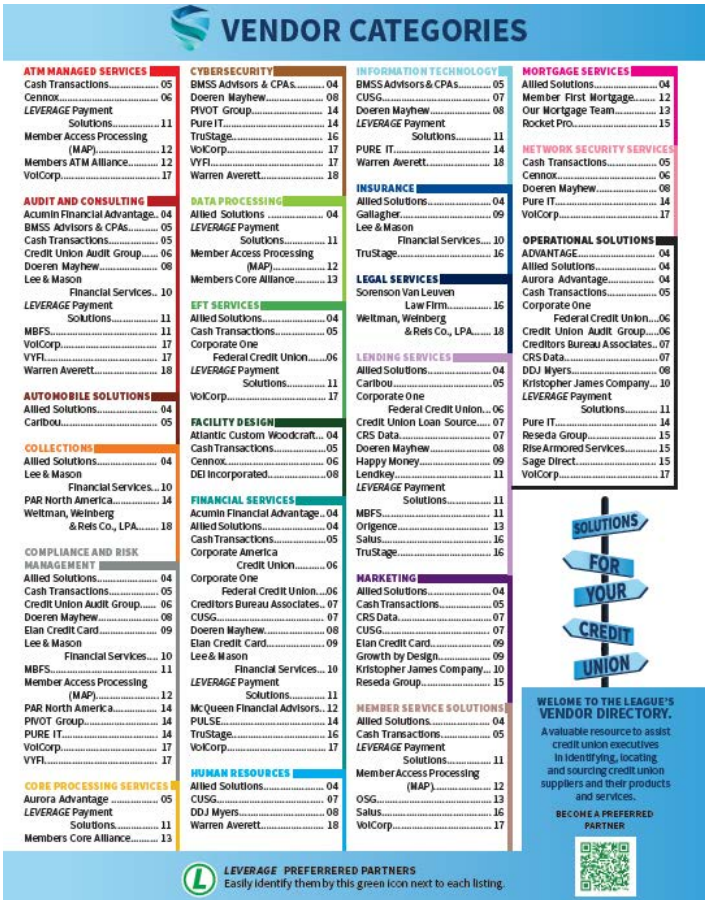
- 50 word description and one product category

ENHANCED COMPANY LISTING

Rate: $550

Specifications:

- 100 word description and multiple product categories
- Logo included



AD PLACEMENT OPPORTUNITIES

FULL PAGE AD

Rate: $800

Specifications:

- Ad Size:8.5w x 11h inches
- Resolution: 300 DPI
- File Type: PDF or JPEG (PDF preferred)

HALF PAGE AD

Rate: $400

Specifications:

- Ad Size: 8.5w x 5.5h inches
- Resolution: 300 DPI
- File Type: PDF or JPEG (PDF preferred)

QUARTER PAGE AD

Rate: $300

Specifications:

- Ad Size: 4.25w x 5.5h inches
- Resolution: 300 DPI
- File Type: PDF or JPEG (PDF preferred)

INSIDE FRONT/BACK COVERS

Rate: $2,500

Specifications:

- Ad Size: 8.5w x 11h inches
- Resolution: 300 DPI
- File Type: PDF or JPEG (PDF preferred)

OUTSIDE BACK COVER

Rate: $5,000

Specifications:

- Ad Size: 8.5w x 11h inches
- Resolution: 300 DPI
- File Type: PDF or JPEG (PDF preferred)

The League hosts the Virginia Advocacy Summit in Richmond, Virginia. This event is designed to bring together elected officials, leaders of credit unions of all asset sizes, and political insiders to highlight Virginia's legislative priorities and discuss how these initiatives address emerging issues facing credit unions and the financial industry as a whole. Together, we advocate to ensure the continued growth, strength, and success of Virginia's credit unions. Anticipated Attendance: 150 Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, Emerging Leaders

SPONSORSHIP OPPORTUNITIES

Title Sponsor - Exclusive: $20,000
Includes: Recognition on all promotional materials as Title Sponsor, five-minute speaking opportunity during the program, company logo on signage and registration website, reserved seating at the luncheon, and two attendees from sponsoring company to attend.

Welcome Gift: $2,500
Credit Unions at the Capitol Scarf:
Includes: One person to attend, company logo attached to gift wrapping, signage, webpage, and mobile app.
*Logo will be on a gift tag not on the item itself

Plastic Drink Cups: $2,500
Includes: One person to attend, company logo on all plastic drink cups used for water stations throughout event days, logo on signage, webpage, and mobile app.

Breakfast: $2,500
Includes: One person to attend, logos on conference webpage, and mobile app.

Break: $2,000
Includes: One person to attend, logo on signage during the break, logo on conference webpage, and mobile app.

Welcome Center: $2,000
Includes: One person to attend, logo on registration site, logo on conference webpage, and mobile app.

Credit Union Impact Foundation Workshop and Lunch: $2,500
Explore how collaboration can help credit unions deepen their community impact. Hear highlights from the Credit Union Impact Report, participate in a hands-on Community Impact Challenge, and learn how the Foundation's statewide affordable housing initiative is putting collaboration into action.

Includes: One person to attend, verbal recognition during lunch, and logos on conference webpage, and mobile app.

PAC (PAC the Putt) Fundraiser (Three Available): $5,000
Includes: Opportunity to attend fundraising event with credit unions, logo on website, mobile app, and signage.

JANUARY 25, 2027 | CREDIT UNION HOUSE OF VIRGINIA

Sponsorship Opportunities:

Legislative Reception (Three Available): $5,000
Includes: The opportunity to attend, company logo on event signage, and webpage.

All sponsorships are non-exclusive unless otherwise noted.

The League hosts the Georgia Advocacy Summit in Atlanta, Georgia. This event is designed to bring together elected officials, leaders of credit unions of all asset sizes, and political insiders to highlight Georgia's legislative priorities and discuss how these initiatives address emerging issues facing credit unions and the financial industry as a whole. Anticipated Attendance: 150 Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, Emerging Leaders

SPONSORSHIP OPPORTUNITIES

Title Sponsor - Exclusive: $20,000
Includes: Recognition on all promotional materials as Title Sponsor, five-minute speaking opportunity during the program, company logo on signage and registration website, reserved seating at the luncheon, and two attendees from sponsoring company to attend.

Welcome Gift: $2,500
Credit Unions at the Capitol:
Includes: One person to attend, company logo on gift, signage, webpage, and mobile app.

Plastic Drink Cups: $2,500
Includes: One person to attend, company logo on all plastic drink cups used for water stations throughout event days, logo on signage, webpage, and mobile app.

Breakfast: $2,500
Includes: One person to attend, logos on conference webpage, and mobile app.

Break: $2,000
Includes: One person to attend, logo on signage during the break, logo on conference webpage, and mobile app.

Welcome Center: $2,000
Includes: One person to attend, logo on registration site, logo on conference webpage, and mobile app.

Credit Union Impact Foundation Workshop and Lunch: $2,500
Explore how collaboration can help credit unions deepen their community impact. Hear highlights from the Credit Union Impact Report, participate in a hands-on Community Impact Challenge, and learn how the Foundation's statewide affordable housing initiative is putting collaboration into action.

Includes: One person to attend, verbal recognition during lunch, and logos on conference webpage, and mobile app.

PAC (PAC the Pub) Fundraiser (Three Available) - Exclusive: $5,000
Includes: Opportunity to attend fundraising event with credit unions, logo on website, mobile app, and signage

FEBRUARY 1, 2027 | RECEPTION LOCATION TBD

Sponsorship Opportunities:

Legislative Reception (Three Available): $5,000
Includes: The opportunity to attend, company logo on event signage and webpage.

The League hosts the Florida Advocacy Summit in Tallahassee, Florida. This event is designed to bring together elected officials, leaders of credit unions of all asset sizes, and political insiders to highlight Florida's legislative priorities and discuss how these initiatives address emerging issues facing credit unions and the financial industry as a whole. Anticipated Attendance: 150 Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, Emerging Leaders

SPONSORSHIP OPPORTUNITIES

Exclusive Title Sponsor: $20,000
Includes: Recognition on all promotional materials as Title Sponsor, five-minute speaking opportunity during the program, company logo on signage and registration website, reserved seating at the luncheon, and two attendees from sponsoring company to attend.

Welcome Gift: $2,500
Credit Unions at the Capitol:
Includes: One person to attend, company logo on gift, signage, webpage, and mobile app.

Plastic Drink Cups: $2,500
Includes: One person to attend, company logo on all plastic drink cups used for water stations throughout event days, logo on signage, webpage, and mobile app.

Breakfast: $2,500
Includes: One person to attend, logos on conference webpage, and mobile app.

Coffee at Capitol: $2,500
Includes: One person to attend, logos on conference webpage, and mobile app.

Break: $2,000
Includes: One person to attend, logo on signage during the break, logo on conference webpage, and mobile app.

Welcome Center: $2,000
Includes: One person to attend, logo on registration site, logo on conference webpage, and mobile app.

Credit Union Impact Foundation Workshop and Lunch: $2,500
Explore how collaboration can help credit unions deepen their community impact. Hear highlights from the Credit Union Impact Report, participate in a hands-on Community Impact Challenge, and learn how the Foundation's statewide affordable housing initiative is putting collaboration into action.

Includes: One person to attend, verbal recognition during lunch, and logos on conference webpage, and mobile app.

PAC (PAC the Pub) Fundraiser (Three Available): $5,000
Includes: Opportunity to attend fundraising event with credit unions, logo on website, mobile app, and signage.

MARCH 22, 2027 | RECEPTION LOCATION TBD

Sponsorship Opportunities:

Legislative Reception (Three Available): $5,000
Includes: The opportunity to attend, company logo on event signage and webpage.

Shuttle Sponsor: $3,000
Includes: One person to attend, company logo on shuttle, signage, webpage, and mobile app.

All sponsorships are non-exclusive unless otherwise noted.

The League hosts the Alabama Advocacy Summit in Montgomery, Alabama. This event is designed to bring together elected officials, leaders of credit unions of all asset sizes, and political insiders to highlight Alabama's legislative priorities and discuss how these initiatives address emerging issues facing credit unions and the financial industry as a whole. Anticipated Attendance: 150 Targeted Audience: CEOs, C-Suite, Managers, Board, Supervisory Committee, Emerging Leaders

SPONSORSHIP OPPORTUNITIES

Exclusive Title Sponsor: $20,000
Includes: Recognition on all promotional materials as Title Sponsor, five-minute speaking opportunity during the program, company logo on signage and registration website, reserved seating at the luncheon, and two attendees from sponsoring company to attend.

Welcome Gift: $2,500
Credit Unions at the Capitol:
Includes: One person to attend, company logo on gift, signage, webpage, and mobile app.

Plastic Drink Cups: $2,500
Includes: One person to attend, company logo on all plastic drink cups used for water stations throughout event days, logo on signage, webpage, and mobile app.

Breakfast: $2,500
Includes: One person to attend, logos on conference webpage, and mobile app.

Break: $2,000
Includes: One person to attend, logo on signage during the break, logo on conference webpage, and mobile app.

Welcome Center: $2,000
Includes: One person to attend, logo on registration site, logo on conference webpage, and mobile app.

Credit Union Impact Foundation Workshop and Lunch: $2,500
Explore how collaboration can help credit unions deepen their community impact. Hear highlights from the Credit Union Impact Report, participate in a hands-on Community Impact Challenge, and learn how the Foundation's statewide affordable housing initiative is putting collaboration into action.

Includes: One person to attend, verbal recognition during lunch, and logos on conference webpage, and mobile app.

PAC (PAC the BOAT) Fundraiser (3 Available) - $5,000
Includes: Opportunity for one to attend fundraising event with credit unions, logo on website, mobile app, and signage.

APRIL 19, 2027 | ALABAMA DEPARTMENT OF ARCHIVES AND HISTORY

Sponsorship Opportunities:

Legislative Reception: $5,000
Includes: The opportunity to attend, company logo on event signage, and webpage.

Shuttle Sponsor (Two Available): $3,000
Includes: The opportunity to attend, company logo on shuttle signage, webpage, and mobile app.

All sponsorships are non-exclusive unless otherwise noted.

ADVOCACY Ambassadors

GAC	ENGAGE	HIKE THE HILL	ADDITIONAL DATES
FEBRUARY 28	JUNE 10	SEPTEMBER 14-15	PENDING

The Advocacy Ambassador program is led by The League's legislative, grassroots engagement, and regulatory and legal experts. Together with League President Samantha A.M. Beeler, the team ensures that executive advocates with various advocacy experience and from different backgrounds reap new insights, develop key relationships, and strategize an advocacy plan that fits their individual goals.
Attendance: League CEO, President, advocacy staff, and the Ambassadors

SPONSORSHIP OPPORTUNITIES

Title Sponsor - Exclusive $7,500
Premier recognition as The Advocacy Ambassadors program partner Includes: Prominent logo placement on program microsite, League website, and participant communications, opportunity for one representative to provide welcome remarks at the opening session and join the group for brunch, branded collateral placed in cohort course materials, signage, and logo on website, invitation for two to join an exclusive tour at Hike the Hill, and verbal thanks during stage remarks at Hike the Hill.

Cohort Sponsor (Three Available) $5,000
Includes: Recognition on The League site and microsite, logo placement on course materials, signage, and cohort communications, mention in program agenda and opening remarks, and opportunity to provide a branded resource (e.g., folder, reference guide, or digital asset) in participant materials.

Welcome Gift $2,500
Includes: Sponsor presents or can submit video presenting cohort members with gifts, logo on welcome gift tags/ cards, mention in opening session remarks and program materials, and recognition in social media posts and articles.

Governmental Affairs Conference (GAC) $2,500
Includes: One person to attend to one in-person event, company logo on all marketing materials printed and digital.

Break (Two Available) $1,500
Recognition as sponsor of one refreshment break (Government Affairs Conference or Hike the Hill) Includes: Branded signage at refreshment stations during sponsored break, mention in program agenda and materials, and option to place a small, branded giveaway at the break area.

Dinner $2,000
Includes: One person to attend to one in-person event, company logo on event signage, written and digital materials, verbal recognition during dinner, opportunity to speak for three minutes, and two complimentary attendees.

**Please note that Advocacy Ambassador sessions are limited to Ambassadors and are not open to sponsors.*

All sponsorships are non-exclusive unless otherwise noted.

THE LEAGUE
OF CREDIT UNIONS & AFFILIATES

America's Credit Unions
GOVERNMENTAL AFFAIRS CONFERENCE

GAC 2027

FEBRUARY 28 - MARCH 3, 2027 WASHINGTON, DC

The Governmental Affairs Conference (GAC) is the biggest week of the year for credit unions. GAC experiences record attendance each year, with over 500 credit union executives from Alabama, Florida, Georgia, and Virginia and more than 6,000 credit union attendees from around the country.

GAC HIGHLIGHTS

- Hear from influential legislators, policymakers, and credit union experts on the political landscape and its effect on credit unions.
- Identify new strategies for building and maintaining America's awareness and trust.
- Network with credit union leaders.

SPONSORSHIP OPPORTUNITIES

(ALL VENDORS MUST SPONSOR THE LEAGUE'S GAC PROGRAMMING IN ORDER TO ATTEND ANY OF THE LEAGUE'S GAC EVENTS, INCLUDING RECEPTIONS, BRIEFINGS, AND THE HILL HIKE.)

FEBRUARY 28

Welcome Reception: **$5,000**

This reception will be the central location for The League's credit union attendees to receive their state packets and enjoy snacks and soft drinks with other attendees.

Includes: Two attendees from sponsoring company to attend, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, and verbal recognition.

Plastic Drink Cups: **$3,500**

Includes: Company logo on all plastic drink cups used for water stations during reception, logo on signage, webpage, mobile app, and attendee booklet.

FEBRUARY 28 OR MARCH 3 (ONLY ONE LOCATION/DETAILS COMING SOON)

The League Lawmaker Reception: **$10,000**

Includes: Five-minute speaking opportunity at the legislative and regulatory briefing, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, verbal recognition, and attendee booklet.

Specialty Drink (Two available): **$5,000**

Includes: Company logo on signage, webpage, mobile app, and attendee booklet.

Legislative and Regulatory Briefing: **$3,000**

Includes: Company logo on signage, webpage, mobile app, and attendee booklet.

MARCH 3

Shuttle Sponsor **$3,000**

(From hotel to Capital building for hill day)

Includes: Company logo on signage, webpage, mobile app, and attendee booklet.

The CEO and C-Suite Summit is in Palm Beach Gardens, Florida this spring — offering an inspiring setting to connect, reflect, and chart the future of the credit union movement. This year's event has a cross-over event with the Large Credit Union Executive Dialogue, creating a unique opportunity at the joint Opening Reception, Dinner, and *LEVERAGE* After Dark Party on the gorgeous oceanfront pool deck for top executives to engage and networking across both groups. Join us this April as we welcome a new season, a new location, and a renewed commitment to leadership excellence. The conference will feature high-level sessions focused on strategic leadership, innovation, and growth in a rapidly evolving financial landscape. Attendees will also enjoy exceptional networking experiences.

*No asset size limits - content has been curated for CEOs and C-Suite. In 2026, credit unions up to $5 billion in assets attended this event.

SPONSORSHIP OPPORTUNITIES — $6,500

Includes: Logo on website and event materials, and attendance for one at all meeting and social networking events.

ADD ON SPONSORSHIPS

Includes: Logo on website, event materials, video slide, and one person to attend all meeting and social networking events.

Breakfast:	**$2,500**
Break:	**$2,000**
Dinner:	**$5,000**
Spa Sponsor:	**$3,000**
Golf Sponsor:	**$3,000**

Sponsors may apply for this event. Limited sponsorships available. Must be approved by The League.

The Large Credit Union Executive Dialogue is open to CEOs of credit unions over $500 million in assets. This is the gathering for the credit union movement's largest credit union CEOs — a focused, high-level experience designed exclusively for CEOs. Set against the PGA National Resort, Palm Beach Gardens' stunning oceanfront backdrop, the Large Credit Union Executive Dialogue offers more than professional development — it's where strategy meets connection. Join your peers for thought-provoking discussions on the challenges and opportunities shaping the future of credit unions.

Target Audience: CEOs of $500 million plus asset credit unions

NON-EXCLUSIVE OVERALL SPONSORSHIP — $12,000

Includes: Logo on website, event materials, video slide, and one person to attend all meeting and social networking events.

ADD ON SPONSORSHIPS

Breakfast:	**$2,500**
Break:	**$2,000**
Dinner:	**$5,000**
Spa Sponsor:	**$3,000**
Golf Sponsor:	**$3,000**

Sponsors may apply for this event. Limited sponsorships available. Must be approved by The League.

The EMERGE Conference is becoming a signature event for the credit union movement, bringing together its next generation of leaders for learning, connection, and growth. By combining The League's Emerging Professionals Network and Principles and Philosophy program, EMERGE offers sponsors a powerful opportunity to connect with engaged professionals shaping the future of the movement.

The Emerging Professionals Network is made up of early- and mid-career credit union employees who are developing leadership skills, engaging in advocacy, and working together to strengthen their communities. Sponsors can expect real conversations and lasting connections—not quick introductions in a crowded room.

EMERGE is a chance to get in front of emerging leaders early, building visibility and relationships with the individuals who will soon be recommending solutions, managing budgets, and influencing buying decisions. Participants completing the full Principles and Philosophy curriculum earn the Certified Credit Union Cooperator (CCUC) designation. Anticipated Attendance: 150

Conference highlights include:

- Leadership and advocacy development
- Credit union history, philosophy, and mission
- Advanced track for those that have already participated in Principles and Philosophy
- Cross-state networking and collaborative problem-solving
- Community impact and movement-building

SPONSORSHIP OPPORTUNITIES

Title Sponsor - Exclusive: **$7,500**
Includes: Logo on marketing materials webpage, a mention on social media, a five-minute opportunity to speak, along with one person to attend.

Experience Sponsor (Top Golf): **$3,500**

Lunch Sponsor: **$2,500**

Dinner Sponsor: **$3,000**

Reception Sponsor: **$2,500**

Breakfast Sponsor: **$2,000**

Break Sponsor: **$1,500**

Speaker Sponsor: **$3,500**

Includes: Logo on marketing materials and website, a mention on social media, and one person to attend the event.

Quarterly Virtual Event - Four available **$500**
Includes: Logo on website, a mention on social media, and one person to attend the event.

* All sponsorships are non-exclusive unless otherwise noted.

Join us for the 6th Annual CULS Charity Golf Invitational, Derby Day on the Fairway, a premier opportunity to connect with credit union leaders and industry partners while supporting the Credit Union Impact Foundation. More than 100 credit union executives, vendors, and system partners will gather at White Columns Country Club for a day of golf, networking, and friendly competition.

With Derby-inspired contests and experiences throughout the course, sponsors will have opportunities to build relationships, engage with attendees, and showcase their support of the credit union movement and the Foundation's work. Come for the connections, competition, and a great cause, all in one winning day.

A Note About Golf Pairings: Specific player pairings, including placement with credit union representatives, are not guaranteed as part of any sponsorship. Sponsors who wish to play with particular guests are encouraged to invite those guests to join their team and, if needed, add individual golf registrations or select a sponsorship that includes a full foursome.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – $15,000 (Exclusive)
Event naming rights
- Three foursomes (12 players total)
- Welcome remarks during the awards reception
- Each player will receive one Premium VIP Gift.
- Feature story on social media
- Priority logo placement on all signage and digital platforms
- First right of renewal for 2028

Gold Sponsor - $5,000 (Unlimited)
- One foursome (4 players)
- One hole sponsor sign
- Logo placement on all signage and digital platforms
- Option to provide item for golfer swag bags
- Recognition during welcome remarks

Platinum Sponsor - $10,000 (Up to Four Available)
- Two foursomes (eight players)
- Company tent/table opportunity on a designated hole
- Recognition during awards ceremony
- Each player will receive one Premium VIP Gift.
- Co-Branding opportunity for one on-course contest
- Prominent logo placement on all signage and digital platforms.
- Option to provide item for golfer swag bag
- One hole sponsor sign

Silver Sponsor - $2,500 (Unlimited)
- One player registration
- One hole sponsor sign
- Option to provide item for golfer swag bags
- Company name placement on all signage and digital platforms

SPECIALTY SPONSORSHIPS AND ADD-ONS

Awards Reception **$4,000**
Branding at awards ceremony; brief remarks; logo on event slides and signage. One player registration included.

Pin Flag **$4,000**
Exclusive logo on all 18 pin flags; recognition on webpage and program. One player registration included.

Beverage Cart (Two Available) **$3,500**
Logo on beverage carts and signage; one player registration included.

Putting Challenge **$2,500**
Put your putting skills to the test in this fun, interactive challenge where every successful putt offers a chance to win a prize. Sponsors receive signage at the putting green, the option to host or staff the challenge, recognition in the event program and on the event webpage, plus social media recognition before and after the event.

Lunch (Three Available) **$2,500**
Signage at lunch area; one player registration with sponsor benefits; verbal recognition during lunch.

Breakfast **$2,000**
Signage at check-in/breakfast station; one player registration with sponsor benefits; recognition in announcements.

Hole **$1,000**
Logo signage on one hole; company name listed in event program.

Team Registration **$1,895**
Four players, swag, breakfast, lunch, pre- and post-tournament receptions, and drinks.

Player Registration **$495**
Individual entry, swag, meals, and receptions.

One of the premier credit union conferences in the country, ENGAGE averages 1,200 attendees from more than 180 credit unions.

ENGAGE EXHIBITING OPPORTUNITIES

As the largest event of the year for credit unions, ENGAGE attracts more credit union executives, staff, and volunteers than any other event.

Exhibiting at ENGAGE Provides Opportunities

- Showcase products and services with credit union decision-makers.
- Network with key executives who are looking to maximize service to their members.
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhance your corporate image by showing your support and commitment to the credit union movement.
- Admission to General and Breakout sessions, and two breakfasts to engage with credit union attendees outside of the exhibit hall
- Exhibitors are welcome to purchase a ticket to attend the CU4Kids Night of Miracles Gala.
- Company listing in the ENGAGE mobile app

Listing on the floor plan includes:

- Company name and booth number
- $825 additional representative

BOOTHS: SIZE 8′ X 10′

Booth space is sold on a first-come, first-served basis. Booth space is priced according to location and payment must be received prior to setting up booth at the event.

Standard Location	**$4,450**
Premium Location	**$4,850**
Super Premium Location	**$5,150**

Two booth representatives are included in the booth fee. For additional booth representatives, they can be added for $825 each. Booth comes with one six-foot skirted table, two chairs, wastebasket, and identification sign. Exhibit hall is carpeted. If you need electrical or additional items for your booth, please use the Decorating Kit to place your orders. Double booths are available upon request.

For more information, please contact PartnerExperience@The-League.coop.

ENGAGE SPONSORSHIP OPPORTUNITIES

Lanyard - Exclusive **$15,000**
Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk, and recognition on the website and mobile app.

Plastic Drink Cups - Exclusive **$15,000**
Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website and mobile app.

Hotel Key Card - Exclusive **$12,500**
Includes: Attendees staying onsite at the Hilton Bonnet Creek and Waldorf Astoria will receive hotel key card with your company's logo co-branded with ENGAGE logo, logo recognition on website, mobile app, and sponsor signage.

Social Media Wall - (10 Available) **$2,000**
Includes: Company logo on the social media wall located near registration, logo on signage, website, and mobile app.

Welcome Center - Exclusive (Maximum Exposure location) **$10,000**
Includes: Company logo on signage, the website, and mobile app.

Wi-Fi - Exclusive **$7,500**
Includes: Conference Wi-Fi access and password will be branded with company logo.

ENGAGE Mobile App - (Five Available) **$5,000**
Includes: Company logo on ENGAGE mobile app in the size of 640 x 208px.

EPN LEADs Sponsorship - (Five Available) **$3,500**
Invest in the future of the credit union movement by supporting emerging professionals in the EPN LEADs Program. Your sponsorship gives LEADs access to ENGAGE, industry leaders, education, and meaningful connections—while providing your organization with opportunities to engage directly with participants and celebrate their graduation.

ENGAGE WELCOME PARTY

FEATURING – *LEVERAGE* AFTER DARK Wednesday, June 8, 2027 from 8:00 - 10:00p.m.

Everyone at ENGAGE is invited, giving sponsors a packed room of credit union leaders who are relaxed, laughing, and ready to connect. It'll be the most talked-about night of the convention, and the perfect place for your brand to make a memorable impression.

Overall Sponsor - **$5,000**
Includes Corporate logo on cocktail napkins, event signage and mobile app. Shout out from the stage

Specialty Drink Sponsor (Two Available) - **$3,500**
Includes: Company logo on event signage, website, and mobile app. plus you get to name the drink.

Entertainment Sponsor - **$3,000**
Includes: Company logo on event signage, website, mobile app, and shout out from the stage.

Plastic Cup Sponsor - **$3,000**
Includes: Corporate logo on all plastic drink cups, logo on signage, website, and mobile app.

Décor Sponsor - **$3,000**
Includes: Company logo on event signage, website, mobile app, and shout out from the stage.

SPEAKER/SESSION SPONSORSHIPS

Tuesday Leadership Development Workshop — **$3,000**

Opening Keynote Speakers - Exclusive — **SOLD OUT**
Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

General Session Keynote Speakers - Exclusive — **SOLD OUT**
Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

Closing Keynote Speaker - Exclusive — **$10,000**
Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.

CEO Roundtable - Exclusive — **$8,000**
Includes: Introduction by The League President to all CEO attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.

C-Suite Roundtable - Exclusive — **$5,000**
Includes: Introduction by The League President to all C-Suite attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.

Directors Roundtable - Exclusive — **$3,500**
Includes: Introduction by The League President to all C-Suite attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.

Emerging Professionals Network Roundtable - Exclusive — **$3,500**
Includes: Spending quality time with EPNs, five-minute speaking opportunity, logo on t-shirt and opportunity to provide swag in their welcome bags.

Small Credit Union Roundtable - Lunch Sponsor — **$3,000**
Includes: Company logo on signage, website, mobile app, and verbal recognition at the event.

Chapter Leader Retreat — **$2,500**
Includes: Company logo on signage, website, mobile app, and the opportunity to speak for five minutes.

Education Sessions - (Twelve Available) — **$5,000**
Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event. (Note: This does not include a speaking opportunity.)

Pod Sponsor - (Four Available) — **$5,000**
Four private pods where sponsors can utilize as a meeting site for individualized meetings.
Includes: Company logo on the website, marketing materials, mobile app, and signage.

Shark Tank - Exclusive — **$20,000**
Includes: Company logo on website, event materials, and general session slide at the start of the program and sponsor company will be mentioned on stage.

Selected Shark Tank Participants — **$3,500**

State Reception (Non-Exclusive) — **$3,500**
Includes: Company logo on the website, marketing materials, and mobile app.

Power Hour Lunch (Twelve Available) — **$3,500**
Includes: 10-minute presentation by sponsor during the lunch, logo on the website, marketing materials, and mobile app. Open to all attendees.

FEATURED LUNCHEONS

Exclusive, high-impact sponsorships with a captive executive audience

Credit Union Impact Foundation Luncheon - June 9 — **$5,000**

The Credit Union Impact Foundation Fundraising Luncheon is one of the most mission-forward moments of the convention. This gathering brings together credit union executives, senior leaders, and dedicated partners for an inspiring program centered on community impact, financial well-being, and the lives changed through Foundation-supported initiatives.

Includes: Company logo on signage, the website, mobile app, verbal recognition at the event, opportunity to provide promotional item to attendees, and two complimentary attendees at exclusive event.

Advocacy Luncheon - June 10 — **$8,500**

Each year, The League is proud to host the annual Advocacy Luncheon at ENGAGE, an event that brings together credit union leaders and advocates for an insightful program featuring perspectives from leading political experts and commentators. In addition to offering thought-provoking discussion on the political and legislative landscape, the luncheon serves as one of The League's largest advocacy fundraisers.

Includes: Company logo on signage, the website, mobile app, verbal recognition at the event, opportunity to provide promotional item to attendees, and two complimentary attendees at exclusive event.

MEAL SPONSORSHIPS

Breakfast — **$4,000**

Includes: Company logo on signage, the website, and mobile app.

Registration Refreshment Station - Non-exclusive — **$7,500**

Includes: Company logo on signage, the website, mobile app, and napkins.

FOCUS/VISION Recharge (Focus on Credit Union Solutions) - (Three Available) — **$3,500**

Includes: Opportunity to present on the VISION stage for ten minutes during the 30-minute break period, two presenters per break, company logo on signage, the website, and mobile app.

Specialty Coffee Break — **$3,500**

Includes: Company logo on signage, the website, mobile app, and napkins.

Break — **$3,000**

Includes: Company logo on signage, the website, mobile app, and napkins.

EXHIBIT HALL SPONSORSHIPS

Wednesday Evening Reception — **$7,500**

Includes: Eight tickets for VIP experience clients, company logo on signage, webpage, and mobile app.

Wednesday Evening Dessert in Exhibit Hall — **$3,500**

Includes: Company logo on signage, the website, mobile app, and napkins.

Wednesday Evening Specialty Drink in Exhibit Hall (Two Available) — **$3,500**

Includes: Company logo on signage, the website, mobile app, and napkins.

Thursday Lunch in Exhibit Hall — **$5,000**

Includes: Company logo on signage, the website, mobile app, and napkins.

Thursday Evening Specialty Drink in Exhibit Hall (Two Available) — **$3,500**

Includes: Company logo on signage, the website, mobile app, and napkins.

Thursday Evening Reception — **$5,000**

Includes: Four tickets for VIP experience clients, company logo on signage, webpage, and mobile app.

Credit Unions for Kids
Children's Miracle Network

NIGHT OF MIRACLES

JUNE 10, 2027

The CU4Kids Night of Miracles Gala is the premier philanthropic event at ENGAGE, blending timeless elegance with powerful impact. Sponsors gain meaningful visibility in a room full of credit union leaders—while helping provide lifesaving care for children in our communities.

PRESENTING SPONSOR - EXCLUSIVE - $75,000

Pre-Event Benefits

- Naming rights for the Gala ('CU4Kids Night of Miracles presented by [Sponsor]')
- Featured social media spotlight with short sponsor message or quote about community impact
- Featured Insider newsletter spotlight with short sponsor message or quote about community impact
- Logo on Gala webpage

Night of Event Benefits

- On-stage verbal recognition at Gala
- Two Tables (20 guests) Premier Table Experience – Includes front-of-room placement, upgraded table setting, and premium event premium guest gift.
- Private meet and greet and photo opportunity for up to 10 guests
- Backstage photo opportunity with the Miracle Family and celebrity guest
- Full page ad in event program
- Logo on step and repeat, digital slides, event signage

Post-Event Benefits

- Feature in post-event recap and Insider newsletter
- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

CELEBRITY EXPERIENCE SPONSOR - EXCLUSIVE - $50,000

Pre-Event Benefits

- Branding on all celebrity-related promotional materials
- Featured social media spotlight with short sponsor message or quote about community impact
- Logo on Gala webpage

Night of Event Benefits

- Private meet and greet and photo opportunity for up to 10 guests
- One Table (10 guests) Premier Table Experience – Includes front-of-room placement, upgraded table setting, and premium event premium guest gift.
- Full page ad in event program
- Logo on step and repeat, digital slides, event signage

Post-Event Benefits

- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

MIRACLE FAMILY AMBASSADOR - EXCLUSIVE - $40,000

Pre-Event Benefits

- Exclusive branding of the Miracle Family spotlight and storytelling segment
- Co-branding on the Miracle Family video
- Featured social media spotlight with short sponsor message or quote about Miracle Family
- Logo on Gala webpage
- Opportunity to be included in any pre-event activities with Miracle Family

Night of Event Benefits

- Introduction of the Miracle Family on stage
- One Table (10 guests) Premier Table Experience – Includes front-of-room placement, upgraded table setting, and premium event premium guest gift.
- Opportunity to invite Miracle Family to sit at sponsor table
- Full page ad in event program
- Logo on step and repeat, digital slides, event signage

Post-Event Benefits

- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

DREAM MAKER SPONSOR - $30,000 (TWO AVAILABLE)

Pre-Event Benefits
- Brand recognition as "Dream Maker Sponsor(s) – Miracle Moment presented by [Sponsor Name]"
- Featured social media spotlight with short sponsor message or quote about community impact
- Logo on Gala webpage

Night of Event Benefits
- Logo featured on event screens, auction paddles, and donation visuals during the Miracle Moment. Recognition by the emcee during the introduction of the giving segment.
- Recognition by the emcee during the introduction of the giving segment.
- One Table (10 guests) Premier Table Experience – Includes front-of-room placement, upgraded table setting, and premium event premium guest gift.
- Logo on digital slides and event signage
- Half page ad in event program
- Logo on step and repeat, digital slides, event signage

Post-Event Benefits
- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

AFTER PARTY SPONSOR - $25,000 (TWO AVAILABLE)

Pre-Event Benefits
- Naming rights for the Gala After Party ('After Party hosted by [Sponsor(s)]'
- Social Media Spotlight
- Logo on Gala webpage

Night of Event Benefits
- Stage recognition
- One Table (10 guests)
- Branded drink signage and napkins
- Half page ad in event program
- Logo on step and repeat, digital slides, event signage

Post-Event Benefits
- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

RECEPTION SPONSOR - $25,000 (TWO AVAILABLE)

Pre-Event Benefits
- Naming rights for the Gala Reception ('Reception hosted by [Sponsor (s)]')
- Logo on Gala webpage

Night of Event Benefits
- Recognition during reception remarks
- One Table (10 guests)
- Logo on step and repeat, digital slides, event signage
- Branded drink signage and napkins
- Half page ad in event program

Post-Event Benefits
- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

HOPE BUILDER SPONSOR - $20,000 (FIVE AVAILABLE)

Pre-Event Benefits
- Shared social media recognition post with other Hope Builder sponsors with Logo
- Logo on Gala webpage

Night of Event Benefits
- One Table (10 guests)
- Quarter page ad in event program
- Logo on digital slides and event signage

Post-Event Benefits
- Logo listed in post-event thank-you campaign
- Invitation to CMN hospital Check Presentation nearest you

SHINING STAR TABLE SPONSORS - $10,000

Pre-Event Benefits
- Shared social media recognition post with other Shining Stars sponsors
- Name on Gala webpage

Night of Event Benefits
- One Table (10 guests)
- Name on digital slides and event signage

Post-Event Benefits
- Name listed in post-event thank-you email
- Invitation to CMN hospital Check Presentation nearest you

LIVE AUCTION SPONSOR - $10,000

Pre-Event Benefits
- Shared social media recognition post with other Shining Stars sponsors
- Name on Gala webpage

Night of Event Benefits
- One Table (10 guests)
- Name on digital slides and event signage
- Logo on bid paddle

Post-Event Benefits
- Name listed in post-event thank-you email
- Invitation to CMN hospital Check Presentation nearest you

HEART OF HOPE SPONSORS - $6,000

Pre-Event Benefits
- Name on Gala webpage

Night of Event Benefits
- Two gala tickets
- Name on digital slides and event signage

ADDITIONAL SPONSORS - $10,000 *One gala ticket included per additional sponsorship*

- **Dinner Sponsor (3 available)** – On menu cards for a specific course ("Dessert sponsored by...").
- **Gift Bag Sponsor** – Logo on attendee gift bag or tag; option to include branded item
- **Premium Gift Sponsor** – Co-branded premium item

The League's Hike the Hill, held following American Credit Union's Congressional Caucus, is a premier fall advocacy event. Intimate meetings with our lawmakers and regulators remains one of the most important visual representations of credit union grassroots advocacy. The League Advocacy Team is prepared to help you engage with lawmakers and regulators, creating a lasting positive impact on the credit union movement.

Target Audience: All - Board, CEO, C-Suite, Managers, Emerging Professionals

SPONSORSHIP OPPORTUNITIES

Title Sponsor — **$10,000**
Includes: Two attendees from sponsoring company to attend Hike the Hill, recognition on all promotional materials as Title Sponsor, company logo on website, signage, booklets, mobile app and presentations, opportunity to speak for five minutes at the luncheon, and reserved seating for four at the luncheon.

Lunch — **$7,500**
Includes: One person to attend Hike the Hill event, company logo on webpage, signage, booklets, mobile app, presentations, and attendee booklet.

Legislative and Regulatory Briefing Sponsor — **$3,000**
Includes: One person to attend Hike the Hill event, company logo on webpage, signage, mobile app, and attendee booklet.

Break Sponsor — **$3,000**
Includes: Attend Hike the Hill events, company logo on displayed on website, signage, and attendee booklet.

Shuttle Sponsor — **$3,000**
Includes: Attend Hike the Hill events, company logo displayed on website, signage, and attendee booklet.

All vendors must sponsor in order to attend this event.

OCTOBER 27- 29, 2027 PIGEON FORGE, TN

Expecting 300+ attendees, INSPIRE is a multi-state collaboration designed to be the most powerful and impactful women's conference for credit unions. Speakers will be influential, powerful, empowering, authentic, and most of all inspirational women. This conference allows for many networking opportunities for attendees to connect and share ideas and information.

Target Audience: CEOs, C-Suite, Managers, Credit Union Solution Providers, Emerging Leaders (male or female)

SPONSORSHIP OPPORTUNITIES

Title Sponsor (Exclusive) **$20,000**
Sponsor will be listed on all marketing materials and signage (digital and printed), event website, press release about event, and be recognized by event emcee on each day of the conference. Sponsor will receive two registrations to attend event. Sponsor will have the opportunity to submit a speaker for consideration (to be approved by the overall planning committee) from their organization to speak at the event.

Speaker Sponsor **$3,000**
Sponsor will be listed on all marketing materials and signage (digital and printed), and event website plus recognition at the session. Sponsor will receive one registration to attend.

Decorator Sponsor **$3,000**
Sponsor will be listed on all marketing materials and signage (digital and printed) and event website. Sponsor will receive one registration to attend.

Plastic Cup Sponsor **$3,500**
Pink Cups with company logo will be placed at the water stations throughout the event. Sponsor will also be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration to attend.

Swag Sponsor **$5,000**
Sponsor will be listed on all marketing materials, signage (digital and print), event website, and swag item Sponsor will receive one registration to attend.

Welcome Gift **$3,500**
Sponsor will be listed on all marketing materials and signage (digital and printed), and event website. Sponsor will receive one registration to attend event.

Breakfast **$2,500**
Sponsor will be listed on all marketing materials and signage (digital and printed), and event website.
Sponsor will receive one registration to attend event.

Lunch **$3,000**
Sponsor will be listed on all marketing materials and signage (digital and printed), and event website.
Sponsor will receive one registration to attend event.

Break **$2,000**
Sponsor will be listed on all marketing materials and signage (digital and printed), and event website.
Sponsor will receive one registration to attend event.

Reception **$3,500**
Sponsor will be listed on all marketing materials and signage (digital and printed), and event website.
Sponsor will receive one registration to attend event.

Bag Sponsor - **$7,500**
Includes logo on quality tote bag, marketing materials, signage (digitial and printed), and event website.
Sponsor will receive one registration to attend event.

Period Project Sponsorship - **$3,500**
Includes logo on marketing materials, signage (digitial and printed), and event website.
Sponsor will receive one registration to attend event.

All sponsorships are non-exclusive unless otherwise noted.

EXECUTIVE INSTITUTE

VIRTUAL
APRIL 7

VIRTUAL
APRIL 14

VIRTUAL
MAY 5

VIRTUAL
MAY 26

ENGAGE
JUNE 7

This program is an Organizational Design and Change Management (ODCM) Executive Certification for credit union executives in Alabama, Florida, Georgia, and Virginia. This program is for current or new executives, senior leaders, and CEOs looking to take their leadership to the next level. Completing this program will create value for the organization, as well as personal professional development for the individual executive. It will create connections for attendees, help them drive future initiatives, and plan for and create ideal outcomes for members and the credit union. Since most people agree that change is the one constant in life, equipping leaders in change management may be one of the most important skill sets needed to thrive for the future. This is a program that mixes a series of in-person and virtual sessions from April to June. Who Should Attend: CEOs, C-Suite, Managers

SPONSORSHIP OPPORTUNITIES (NON-EXCLUSIVE)

Title Sponsor — **$2,500**
Includes: One attendee at all sessions, press release, company logo on all marketing materials printed and digital.

Breakfast (in-person event at ENGAGE) — **$1,000**
Includes: One attendee at this session, company logo on all marketing materials printed and digital.

Break (in-person event at ENGAGE) — **$500**
Includes: Company logo on all marketing materials printed and digital.

Lunch (in-person event at ENGAGE) — **$2,000**
Includes: Company logo on event signage, written and digital materials, verbal recognition during lunch, opportunity to speak for three minutes, and two complimentary attendees.

VIRTUAL EVENTS

Virtual SMALL CREDIT UNION ROUNDTABLE

OFFICE OF SMALL CREDIT UNIONS

JANUARY 12 **MARCH 16** **APRIL 13** **MAY 4** **AUGUST 10** **OCTOBER 19**

In today's competitive marketplace, small credit unions are faced with a variety of challenges. The Small Credit Union Roundtable is designed to facilitate growth and provide solutions to the challenges impeding growth for credit unions $250 million and under through quarterly virtual meetings.

SPONSORSHIP OPPORTUNITY

Title Sponsor - (Three Available) **$3,500**

Includes: Attendance for one representative at three quarterly events and logo on webpage and marketing.

Virtual BRANCH MANAGER TRAINING

March 30 – 31, 2027

This two-day course is designed not only for managers new to their position but managers who may have held their position for a while and are needing a fresh boost. Topics that will be covered include setting behavior and performance expectations, the benefits or engaged employees, how to identify branch pain points, and so much more. You will also leave with a large toolbox of resources and have the opportunity to discuss specific issues you have come across and how to resolve them. Who Should Attend: Branch Managers

SPONSORSHIP OPPORTUNITY

Title Sponsor **$2,500**

- Opportunity to Speak for Three Minutes
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

Virtual EPN ROUNDTABLE

JANUARY 14 | **MAY 6** | **AUGUST 12** | **OCTOBER 21**

SPONSORSHIP OPPORTUNITY

Title Sponsor — **$3,500**

- Opportunity to Speak for Three Minutes
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

CONTACT US

READY TO ADVERTISE WITH THE LEAGUE? CONTACT US TODAY!

PartnerExperience@The-League.coop

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Suite 150
Duluth, GA 30097

VIRGINIA OFFICE
108 N 8th Street
Richmond, VA 23219

Disclaimer:
**Approval of companies for sponsorship and exhibits is at the sole discretion of The League. Due to contracted partnerships with The League or LEVERAGE, some companies may be ineligible or have limited opportunities for sponsorships.*